



PAPER PRINT & DESIGN



## MENU CATALOGUE 2011

What does your menu say about your business?



Three small circles in shades of blue and grey are positioned above the introduction header.

## INTRODUCTION

Your menu is quite often the first impression a customer will have of your business. Let us partner with you to create a great first impression towards the perfect dining experience.

### **Paper Print and Design (PPD)**

is a leading supplier of Menus and associated items to the Australian Hospitality Industry.

We offer a complete range from “5 star” to “everyday” ranges. All items can be entirely tailored to your needs from fully customized printed covers to a complete selection of fabrics and colours to match. Logo’s can either be embossed/ debossed or even foil printed.

Whatever your requirements PPD has the right solution for your menu needs.

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[www.paperandprintdirect.com.au](http://www.paperandprintdirect.com.au)

## PRINTED MENUS

PPD can supply fully customized printed menu's. These can either be created from your existing artwork or you can work directly with our designers to create your own unique design.

We can supply both a Full Printed option or an Insert for inclusion with your chosen Hard cover style.



- a. Full Print
- b. Insert Print





## HARD COVER STYLES

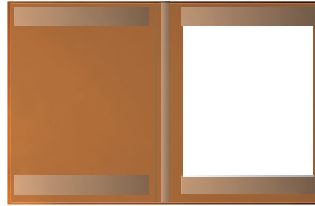
Available in a wide range of Styles and finishes this range will ensure that your brand is presented to the highest standard

- a. Customised Printed Cover
- b. Horizontal Stripes
- c. Hidden Interscrews
- d. Die Cut
- e. Pockets
- f. Bill Fold
- g. In Room Compendium
- h. Magnetic

# customised printed cover



## CUSTOMISED PRINTED COVER



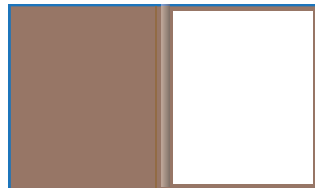
### A5 Horizontal Strip

#### Cover Dimension

175mm W x 235mm H

#### Paper Insert Dimensions

(A4 folded) 148mm W x 210mm H



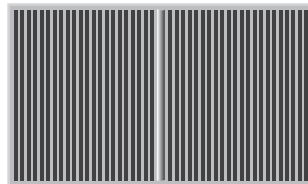
### A4 Cover with pocket

#### Cover Dimension

240mm W x 320mm H

#### Paper Insert Dimensions

(A3 folded) 298mm W x 420mm H



### A5 cover with eyelets

#### Cover Dimension

175mm W x 235mm H

#### Paper Insert Dimensions

(A5) 148mm W x 210mm H



### Square cover with pocket

#### Cover Dimension

235mm W x 235mm H

#### Paper Insert Dimensions

(Folded A4) 210mm W x 297mm H

# horizontal strips

## HORIZONTAL STRIPS



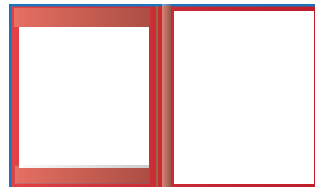
**A4 Cover with horizontal strips**

**Cover Dimension**

225mm W x 320mm H

**Paper Insert Dimensions**

(A4) 210mm W x 297mm H



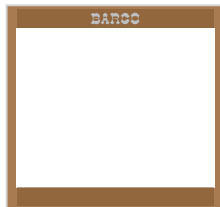
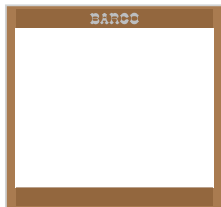
**A5 Cover with horizontal strips**

**Cover Dimension**

175mm W x 235mm H

**Paper Insert Dimensions**

(A5) 148mm W x 210mm H



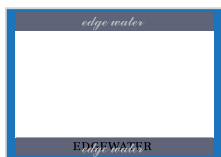
**Square board with horizontal strips**

**Cover Dimension**

235mm W x 235mm H

**Paper Insert Dimensions**

(A4 Trimmed) 210mm W x 210mm H



**A4 Landscape board with horizontal strips**

**Cover Dimension**

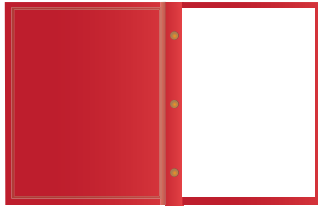
320mm W x 220mm H

**Paper Insert Dimensions**

(Landscape A4) 297mm W x 210mm H



## HIDDEN INTERSCREWS



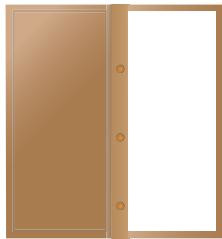
○ **A4 Hidden Interscrew Cover**

**Cover Dimension**

240mm W x 320mm H

**Paper Insert Dimensions**

(A4) 210mm W x 297mm H



○ **A4 Slimline Cover with Fixture**

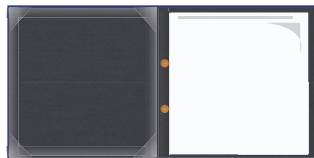
**Cover Dimension**

170mm W x 320mm H

**Medium square silver corners**

**Paper Insert Dimensions**

(A4 trimmed) 143mm W x 297mm H



○ **Square Cover with Centre Lock**

**Cover Dimension**

240mm W x 235mm H

**Paper Insert Dimensions**

(A4 trimmed) 210mm W x 210mm H



○ **Hidden Interscrew Cocktail Cover**

**Cover Dimension**

125mm W x 320mm H

**Paper Insert Dimensions**

(A4 trimmed) 120mm W x 297mm H



○ **A5 Slimline pocket with corners**

**Cover Dimension**

180mm W x 320mm H

**Small round silver corners**

**Paper Insert Dimensions**

(A4 folded) 170mm W x 320mm H



○ **A4 Cover with corners**

**Cover Dimension**

240mm W x 320mm H

**Paper Insert Dimensions**

(A3 folded) 210mm W x 297mm H



○ **A4 Tri-Panel Cover with corners**

**Cover Dimension**

155mm W x 320mm H

**Paper Insert Dimensions**

(A4 Trimmed) 143mm W x 297mm H



○ **A5 Board with Corners**

**Cover Dimension**

175mm W x 235mm H

**Paper Insert Dimensions**

(A5) 148mm W x 210mm H



### A5 Pocket Cover

**Cover Dimension**

175mm W x 235mm H

**Paper Insert Dimensions**

(A4 folded) 297mm W x 210mm H



### A4 Pocket Cover

**Cover Dimension**

205mm W x 320mm H

**Paper Insert Dimensions**

(A4 folded) 200mm W x 297mm H



### A4 Slimline Pocket Cover

**Cover Dimension**

155mm W x 320mm H

**Paper Insert Dimensions**

(A4 folded) 210mm W x 297mm H



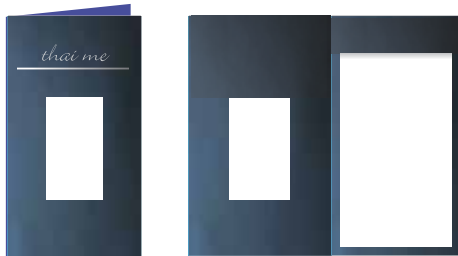
### Square Pocket Cover

**Cover Dimension**

235mm W x 235mm H

**Paper Insert Dimensions**

(A4 folded) 297mm W x 210mm H



○ **Bill fold with window**

**Cover Dimension**

125mm W x 235mm H



○ **Billfold 2 x diagonal pocket**

**Cover Dimension**

125mm W x 235mm H



○ **Billfold with top horizontal strip**

**Cover Dimension**

125mm W x 235mm H



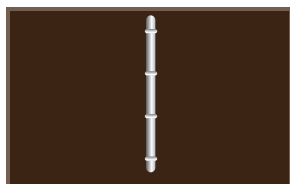
○ **Billfold with horizontal strips**

**Cover Dimension**

125mm W x 235mm H



## IN ROOM COMPENDIUMS AND RING BINDERS



### ○ A4 In-Room Cover, 3 o'ring

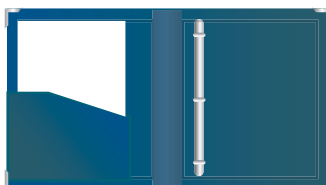
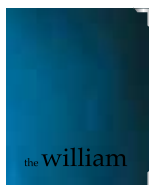
#### Cover Dimension

320mm W x 245mm H

#### Paper Insert Dimensions

(using sleeve) 210mm W x 297mm H

(without sleeve) 235mm W x 297mm H



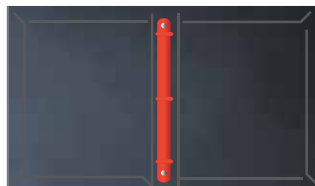
### ○ Custom In-room cover, 3 d'ring

#### Cover Dimension

270mm W x 220mm H

#### Paper Insert Dimensions

(A4 Trimmed) 200mm W x 250mm H



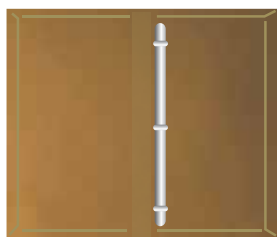
### ○ A5 cover, 3 o'ring

#### Cover Dimension

180mm W x 320mm H

#### Paper Insert Dimensions

(A5) 148mm W x 210mm H



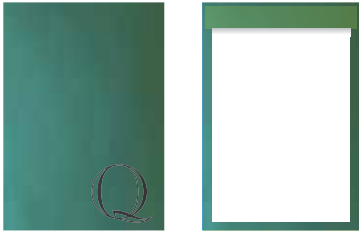
### ○ A4 Slim-line cover 3 o'ring

#### Cover Dimension

170mm W x 320mm H

#### Paper Insert Dimensions

(A4 Trimmed) 155mm W x 297mm H



○ **A4 Magnetic Board**

**Cover Dimension**

225mm W x 310mm H

**Paper Insert Dimensions**

(A4) 210mm W x 297mm H



○ **A5 Magnetic Board**

**Cover Dimension**

160mm W x 225mm H

**Paper Insert Dimensions**

(A5) 148mm W x 210mm H



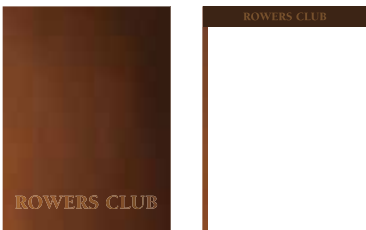
○ **Magnetic Cocktail Board**

**Cover Dimension**

120mm W x 320mm H

**Paper Insert Dimensions**

(A4 Trimmed) 110mm W x 297mm H



○ **A4 Magnetic Board**

**Cover Dimension**

225mm W x 310mm H

**Paper Insert Dimensions**

(A4) 210mm W x 297mm H

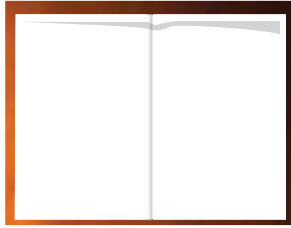
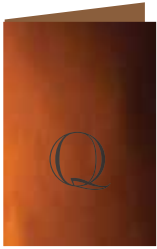
## HIDE LEATHER MENUS



Available in a wide range of  
styles and finishes

- a. Colours
- b. Styles





○ **A4 Pocket**

**Cover Dimension**

205mm W x 320mm H

**Paper Insert Dimensions**

(A4) 210mm W x 297mm H



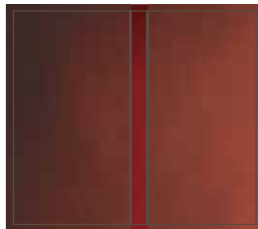
○ **Square Cover with Pocket**

**Cover Dimension**

235mm W x 235mm H

**Paper Insert Dimensions**

(Folded A4) 210mm W x 297mm H



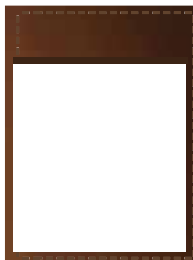
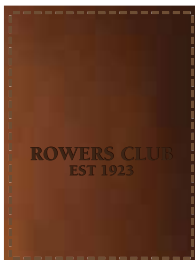
○ **A4 Slimline Cover with Pocket**

**Cover Dimension**

175mm W x 320mm H

**Paper Insert Dimensions**

(Folded A4) 210mm W x 297mm H



○ **A5 Board with top horizontal strip**

**Cover Dimension**

150mm W x 200mm H

**Paper Insert Dimensions**

(A4 Trimmed) 135mm W x 180mm H



## HARD COVER FABRICS

Please review finishes and colours.  
Your PPD representative will be able to provide you with the material samples to help you decide on your final finish



- a. Buckram Cloth / Canvass
- b. Buckram Metallic
- c. Casco Faux Leather
- d. Agenda Material
- e. Kayak Material
- f. Bonded Leather
- g. Sienna Range
- h. Faux Snakes Skin
- i. Virando Range

# fabric

a. BUCKRAM CLOTH / CANVA



**Lime Green**

**Apple Green**

**Jungle Green**

**Dark Burgundy**

**Mid Burgundy**



**Sunset Red**

**Fire Engine Red**

**Orange**

**Terracotta**

**Tan**



**Clay**

**Latte**

**Chocolate**

**Black**

**Bottle Green**



**Teal**

**Sky Blue**

**Electric Blue**

**Midnight Blue**

**Purple**



**Gun Metal Grey**

**Light Grey**

**White**

**Cream**

**Yellow**

# fabric



## b. BUCKRAM METALLIC



**Pearl**

**Silver**

**Gun Metal**

**Black**

**Blue**



**Gold**

**Copper**

**Light Green**

**Maroon**

**Brown/Bronze**



**Light Blue**

**Light Gold**

**Light Pink**

**Purple**

**Electric Blue**

## c. CASCO FAUX LEATHER



**Chocolate**

**Navy**

**CS D Grey**

**Tan**

**Terracotta**



**Red**

# fabric



## d. AGENDA MATERIAL



**Chocolate**

**Metallic Copper**

**Navy**

**Sunset**

**Burgundy**



**Beige**

**Metallic Gold**

**Black**

## e. KAYAK MATERIAL



**Grey**

**Black**

**Light Brown**

**Mid Brown**

**Royal Blue**



**Sunset**

# fabric



## f. BONDED LEATHER



**Sebage Black**

**Sebage Brown**

**Sebage Burgundy**

**Sebage Chocolate**

**Sebage Green**



**Sebage Grey**

**Sebage Navy**

**Sebage Red**

## g. SIENNA RANGE



**Burgundy**

**Navy**

**Black**

**Grey**

# fabric



## h. FAUX SNAKE SKIN



**Mid Brown**

**Brown**

**Red**

**Black**

## i. VIRANDO RANGE



**Brown**

**Mid Brown**

**Navy**

**Charcoal**

POLYPROPYLENE MENUS



Available in a variety of colours this is a durable option for “everyday” use



- a. Styles
- b. Colours

# polypropylene

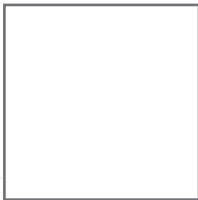
## a. POLYPROPYLENE MENUS



# polypropylene



## b. POLYPROPYLENE COLOURS



**White**



**Yellow**



**Orange**



**Burgundy**



**Red**



**Oxford Blue**



**Charcoal Grey**



**Black**



**Translucent White**

# coasters

COASTERS



# other items

## OTHER ITEMS

Can't find what you're looking for? At PPD we are able to source a massive array of Menu and display items for the Hospitality Industry. Let us know what you are after and we will find it.

# large format

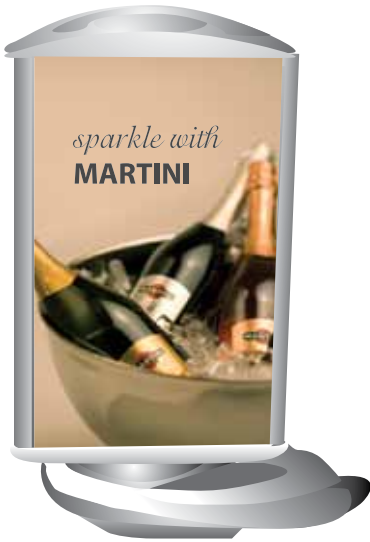


LARGE FORMAT



# large format

LARGE FORMAT





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